

1968-2006
38 Years of Service



Officers

2005-2006

President
David Helland

President Elect
Jim Hogfeldt

Vice President
Ted Liebovich

Club Secretary
Ron Janecek

Membership Secretary
Jon Whitmore

Administrative Treasurer
James Coffey

Charities Treasurer
Gil Dohlen

Immediate Past President
Gary G. Hunt

Division 12
Lt Governor
John Armstrong

2005-2006
I-I District Governor
Amron Buchanan

2005-2006
Executive Director
Jea Nae Wood

THEME FOR 2005-2006

***This Job Is
About People.***

Alpine NEWS

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President's Message

Dear Kiwanians:

On January 23 past, I had the opportunity to visit the Kiwanis Club of Santa Fe, New Mexico. It was held in the St. Francis Hotel, a landmark in the area because it was a very important last stopping point on the original Route 66 before jumping off into the New Mexico and Arizona desert before reaching Phoenix. The Club very warmly greeted my son-in-law Mark Edwards and I and proceeded to present a meeting much of the same format as ours. The really interesting part came in talking informally with members both before and after the meeting.

I had decided to be very modest about our club and the tremendous impact we have in the community. Imagine my surprise when, almost immediately in a conversation, they spoke pridefully of their function, which nets about \$60,000 a year. Upon inquiry, I discovered that the event was called "Zozobra" and is a festival that attracts about 50,000 people annually. Apparently, the



Kiwanians were asked to continue the tradition, which was established by an artist of sort who came west for health reasons in 1920. He had some rather unusual ideas about how to create a festival. It started out, by one version, as a residual celebration the Mexican immigrants began to commemorate their military conquering of the Pueblo Indians who were, of course, native to the area.

What went into the early days of the festival was an opportunity to burn an undesirable figure. One was alleged to have started around one group beating and burning a "Judas" figure and, thereby, rather cleansing themselves of troubles and gloomy thoughts. The modern version is a 60-foot likeness of

an evil person complete with moving eyes and audio of him groaning in pain, as he is being burnt "alive." Kiwanians are dressed in black robes and circle the statue before they light powder trails leading to the figure. There is some risk in this practice. A member told me that the largest cost they have is security. Apparently, controlling alcohol and drug use is very important and some fights break out. However, the apparent charitable link to the profits made by this event is what draws the Kiwanians who, in turn, seem to legitimize the festival.

Now, I know that fundraising is a challenge and literally hundreds of different techniques are available out there; many clubs in the Midwest have Peanut Days, for instance. Certainly, the end result of providing funds for charities is what matters most. However, I am quite uncomfortable should I ever be associated with a club with a fundraising function like the one in Santa Fe. I was very glad to return to our club and think about the way in which we raise our major funds. The selling of brats may be very humble and, certainly, the bratwurst is about as humble a food, as any Midwesterner could want. However, it doesn't stop there. We work very hard for our fundraiser – it is literally a sweat-of-the-brow issue. But, in comparison with fundraising such as Santa Fe's where human spiritual issues are at least on the edge, I can lift my head with pride and say, "We do it the hard way, and we are very proud of our project."

Let's raise money the way we know best and in a way that is one of honor and pride.

Supporting Brat Days,
Dave Helland

DIRECTORY UPDATES

Dropped/Resigned:

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WORD OF THE DAY

Feb 2 – Doug Herriott

Be the living expression of God's Kindness; Kindness in your face, Kindness in your eyes, Kindness in your smile, Kindness in your warm greeting.
– Mother Teresa

Feb 9 – Ralf Jansson

If you don't think too good, then don't think too much.

Feb 16 – Loren Johnson

Many persons have a wrong idea of what constitutes true happiness. It is not attained thru self gratification – but thru fidelity to a worthy purpose.

Feb 23– Jim Hogfeldt

A good time to keep your mouth shut is when you are in deep water.

SITE FOR SORE EYES

As you browse through your March-April 2006 edition of *The Illiowan*, stop on page six to read the following recognition of the Alpine Kiwanis website:

"Possibly the most professionally designed site from a business standpoint has been published by the good folks at the **Alpine Club of Rockford**. The pages are very tightly drawn and very professionally designed."

Many thanks to our Webmaster, Gary Hunt, for his design expertise!



"Our illustrious singing leader, Les Ross, and our lovely pianist, Lois Wildman. They always start our meetings off on a fun 'note'!"

TAKE AIM

We have a choice to make with our lives. We can go about our own business, take care of our own needs, and sleep in our own beds, while the rest of the work and other people's needs float on by. This is the safe choice. The uninvolved choice. The "ignorance is bliss" choice.

Or we can choose to become involved in other people's lives and make a difference. Mike Breaux of Willowcreek Community Church in Barrington, Illinois calls this the "ripple effect." One life touching another life, touching another life, touching another life...Mike quotes from the movie *Forrest Gump*, "we can float like a feather in the breeze" or we can take action and affect other lives. We can mentor youth, help with the homeless or simply listen to a friend's problem. If we choose to leave the "ME" zone and spread our wings with our gifts, we will most definitely make another person's life better. And that person will most likely go out and do the same for someone else.

Go out today and cause a ripple....

Maleeah Cuevas

SPECIAL EVENTS COMMITTEE REPORT

Forty Nine friends including Alpine and District 12 Kiwanians, enjoyed a day in Chicago including a last meal at historic Berghoff's Restaurant. Thanks to Jean Herro who stood in line for two hours and made previous arrangements with the hostess, all of us were admitted (through the Back Door-Chicago Style of course) for immediate seating. The meal was typical German and from all accounts enjoyed by all.

Following the Berghoff lunch our group spent the rest of the afternoon visiting such places as Marshall Field's, The Art Institute, The Field Museum, Shed Aquarium, Navy Pier, Water Tower Place and the University of Chicago Campus.

Our **Saturday, April 8** event will be a guided family tour of the **Burpee Museum** preceded by a power point presentation on the discovery of "Jane" and her Exhibit and followed by lunch/dinner. There will be added activities for the children. Cost for this event will be \$7.00 per person which will include lunch.

Our May event will be a coach trip to the **Diamond Jo Casino** (date to be determined). We need a minimum of 30 passengers to make this a successful event.

Cost: Only \$20.00 which includes transportation, lunch at the casino, and admission to the boat. Please invite yourself and friends. Within walking distance of the boat is the wonderful River Museum as well as other displays regarding Mississippi River life.

And finally, our committee is interested in your opinions regarding activities. During the next few weeks event sign up sheets and interest sheets will be at your table. Please take a look and indicate your interests.

BIRTHDAYS

Name	March	Name	April
Gary Ven Rooy	12	Robert Baker	1
		Douglas Herriott	1
		Arlene Henderson	14
		Dan Norman	21
		Chris Hempfling	22
		Anne Wilson	23
		Jeanne Sullivan	26
		Dean McMorris	27
		Jeffery Walton	30

ANNIVERSARIES

Name	March	Name	April
Maleeah Cuevas	14	Margaret Hamburg	8
Jim Hogfeldt	16	Douglas Herriott	26
Karen Tilly	21		
Kenneth Whitmore	23		
Stephen Newton	31		



BRAT DAYS 2006

BRAT DAYS 2006 is just around the corner and **we need your help!**

Sponsorships for Brat Days at various levels are available. Surely we all have friends, neighbors, relatives, business acquaintances, etc. that would like to make a charitable contribution for as little as \$50 to support local charities and scholarships for deserving area high school seniors. Let's ask them. Sponsorship dollars are pure profit and obtaining at least one should be the goal of each of us.

Anyone who has a contact person for a person/group of persons that might be interested in performing for us (free of charge, of course) during our two-day event should get in touch with Tom Weingartner (231-2742), Entertainment Scheduler for Brat Days. It is **imperative that we have the entertainment finalized by April 15th** in order to have brochures printed in time for our **Kick-Off meeting May 18th**.

Programs

- Mar. 9** Mike Robinson, Public Communication
- Mar. 16** TBA, Memories of WWII
- Mar. 23** Gloria Lundin, Community Foundation of Northern Illinois
- Mar. 30** Don Hulseth, University of Illinois
- Apr. 6** Dr. Jack Becherer, Rock Valley College
- Apr. 13** Jeff Gauger, Rockford Register Star
- April 20** Dave Whitehouse, Key Club

Greeters

March

9	Arlene Henderson	Jeff Walton
16	Doug Herriott	Tom Weingartner
23	Gary Hunt	Al Weir
30	Ralf Jansson	Jim Welte

April

6	Everett Johnson	David Whitehouse
13	Loren Johnson	Jon Whitmore

Word of the Day / Invocator

March

9	Chuck Lantz	Fred Beck
16	Randy Larson	Steven Brunette
23	Julie Lenth	Harold Branstiter
30	Ted Liebovich	Angelo Caruana

April

6	Jay Maney	J.D. Clemmons
13	John McCue	Jim Coffey

REMINDER

Alpine Kiwanis Club scholarship applications are available in the counseling offices at Rockford area high schools and Rock Valley College. **The application deadline is a postmark of April 1.** No exceptions. Interviews will be scheduled in April, and recipients will be honored in May. For more information, call David Whitehouse at 815-885-3964.

K-TRIVIA

A "service project" is defined by Kiwanis International as "an activity, consistent with the Objects, objectives, and policies of Kiwanis International, which is devised or planned by a Kiwanis club or a club committee and performed by members of the club for the benefit of others."

NEXT DEADLINE: April 6, 2006

ALPINE NEWS EDITORS

Julie Lenth - Editor.....636-2467 work
John McCue - Directory.....332-5542 home

SPECIAL EVENTS

Key Club District Convention
April 7-9, 2006 at the Holiday Inn in Decatur, IL

Infant and Adult CPR Certification Classes
Class Dates: Saturday, April 8 or Saturday, April 29, 2006

Time: 9:00 a.m.–5:00 p.m.

Locations: Contact our Lt. Governor for a Red Cross Chapter near you.

Cost: \$55.00 payable to American Red Cross, Illinois Capital Area

Our Lt. Governor will arrange a box lunch for an additional \$5.00 (payable directly to our Lt. Governor).

Kiwanis International Convention

June 28 - July 2, 2006 in Montreal, Quebec, Canada

Promotional brochure is available online at <http://www.kiwanis.org/lit/convpromo2006.pdf>

Key Club International Convention
July 1-5, 2006 at the Sheraton Boston in Boston, MA



Brat Days
July 21-22, 2006

I-I District Convention
August 3-6, 2006 at the Grand River Center in Dubuque, Iowa

Circle K International Convention
August 12-15, 2006 at Boston Park Plaza in Boston, MA

DIVISION 12 SPASTIC PARALYSIS RESEARCH FOUNDATION BOWL-A-THON

President, Dave Helland, and Administrative Secretary, Ron Janecek, participated in the February 11th **Division 12 Spastic Paralysis Research Foundation Bowl-a-thon** at the Four Seasons Bowling Lanes in Freeport. Fellow Alpine Kiwanis members contributed pledges in the total amount of \$190.00 to benefit the I-I District's finest project. Our monies, along with pledges from other clubs in Division 12, Key Club members and Circle K members that enjoyed a bowling fun time, were turned in to the I-I District Bowl-a-thon chairman. Let's start thinking ahead to next year's (annual) event and line up some 'Alpine Kiwanis teams' and have a really big turnout.

Last year, our Division raised over \$2,500.00 in support of the Spastic Paralysis (diseases of the central nervous system) Research Foundation. These dollars are in addition to the set-aside budgeted amount each year from the Charities account which are presented at the "Parade of Love" at the I-I District Convention in August.

Alpine Kiwanis Web Site: www.alpinekiwanis-il.org

Alpine Kiwanis Meets Weekly:
Thursday, 7:10 a.m. at the Hoffman House

Return Service Requested

P.O. BOX 5132 • ROCKFORD, IL 61125

KIWANIS CLUB

