

1968-2006
38 Years of Service



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2005-2006

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2005-2006
Executive Director
Jea Nae Wood

THEME FOR 2005-2006

***This Job Is
About People.***

Alpine NEWS

Volume 41

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July 13, 2006

President's Message

Dear Fellow Kiwanians:

Picture this scene with me – It is a major league baseball team's locker room. Within a few hours, a very crucial baseball game will get underway. Perhaps it is the last game of the play-offs before the World Series. Seated around the room are players of varying ages. Some have been in the game for nearly 20 years and are nearing retirement, while others are rookies.

The manager is a seasoned architect of the game. He knows that these players are very determined to play their best. After all, the stakes are high. But, yet, he knows that these players have been in critical spots before and he knows that they have all heard pep talks. The motivation is a minor aspect. His main concern is the formation of proper mental attitudes. What should he say? He has seen these men practice, practice, and practice some more. He knows that these men continue to practice. The infielders practice scooping up grounders before every game. The outfielders get practice catching high fly balls. The batting cage is always busy, right up to the end of pre-game practice.

Is there anything he can say? What words can put these men in a proper frame of mind? If he says something trite, he will probably lose their respect and get a few glowering stares for his effort. If he acts like head cheerleader, he will lose his men because of his apparent shallowness. If he focuses on weaknesses, especially after a long season, he will find himself getting back-talk and defensive arguments from men who know they are very good at the game. However, if he says nothing, he will probably convey the image that he doesn't care.

What would you advise this manager to do?

In a way, I find myself in a similar situation as we face Brat Days. As your club president, I feel strongly obligated to try to lead the club toward reaching even higher goals. However, I know I'm dealing with an experienced team and that only certain things will bring the best out of our volunteers.

I am very honored to be at the helm of a group of high achievers like you. I have only a few modest goals for the 2006 Brat Days. First, I want to

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MEET OUR NEW MEMBERS

Dick Reinhardt

Dick was born in Racine, Wisconsin. He has a degree in Mechanical Engineering from the University of Wisconsin-Madison, graduated in 1968, and began a career with Sundstrand Aviation, designing and building test equipment. He later managed the Test Equipment Department and retired in 2002 after 33 years of service.



His wife, Linda, is also retired, having been a Special Ed teacher for the Rockford Public School System for 28 years. Dick and Linda have two children; Lisa who teaches Montessori for the Milwaukee Public Schools, and Mike who is a Patent Attorney in Minneapolis.

Dick enjoys being outdoors. His hobbies include golfing, walking, and hiking. He also enjoys woodworking, reading and is now taking guitar lessons. Dick and Linda love to travel and have a goal of visiting every part of this great country as well as many world sights. Dick has been active in his church, Zion Lutheran of Rockford, and is looking forward to being a member of the Alpine Kiwanis.

Mark L. Lewis

Mark is a lifelong resident of Rockford, Illinois, a graduate of Jefferson High School, and a Rockford Young American award recipient in 1979. He attended Bradley University, Rockford and Rock Valley Colleges, and graduated from Cardinal Stritch University of Milwaukee, Wisconsin, with a Bachelor of Science from the College of Business and Management.



Mark has spent many years in local manufacturing plants with varying positions, including purchasing, production control and plant management. He is an APICS certified production control professional and has recently taken ownership of the Midas Auto Center on Alpine Road in Rockford.

Mark married his childhood sweetheart, Bernadette, in 1982 (in a ceremony presided by fellow Kiwanis member Pastor Bill Bartholomew!). Together, they have two teenage boys, Adam and Eric. Bernadette works for both Midas and OSF Saint Anthony Hospital.

Mark has been active with local youth sports programs, including the Boys and Girls Clubs, Kenrock Community Center, and Greater Rockford Little League. He was a co-founder and board member of the Rockford Area Substance Abuse Council, volunteer with Rosecrance fundraising efforts, board member of the Off-Highway Credit Union, and Central-Illinois campaign manager for the John B. Anderson presidential campaign.

Mark is an avid collector of antique fishing lures and fishing equipment and loves to fish whenever time allows. He also enjoys NASCAR, sports car racing, and collecting/restoring old British sports cars. He also collects vintage baseball equipment, toy cars, and anything else his wife lets into the house (some things she still might not know about).

BIRTHDAYS

Name	July	Name	August
Curtis Moen	5	Theodore Liebovich	3
John McCue	8	James Merrick	9
Jay Maney	9	Nancy Sanders	14
Theodore Plum	18	Todd Scott	15
George Hayward	23	Angelo Caruana	17
Bob Kuhlmeier	24	Cynthia Hall	20
Stephen Ferrall	27	Allen Cramer	22
		Doris McLendon	23
		John Heisel	24
		Ronald Oldejans	25
		James Clemmons	29

ANNIVERSARIES

Name	July	Name	August
Robert Conner	5	David Nelson	4
Mark Lewis	10	Randall Larson	5
Jay Maney	10	Jeffery Walton	8
Harold Palm	11	Mark Conklin	10
Gary Hunt	16	Vincent Facchiano	10
Theodore Liebovich	16	James Clemmons	11
Anne Wilson	19	Steven Brunette	12
Stephen Naff	25	Allan Weir	12
James Merrick	28	Robert Herro	17
Eugene Sjostrom	28	Anders Gredenius	19
		George Hayward	19
		James Welte	22
		David Whitehouse	25
		John France	31

WORD OF THE DAY

June 8 – Dave Nelsen

"If I had to live my life again, I'd make the same mistakes, only sooner." – Tallulah Bankhead

June 15 – Steve Newton

Give unto me, made lowly wise
The spirit of self-sacrifice
The confidence of reason give
And in the light of truth let me live. – William Wordsworth

June 22 – Dan Norman

A slip of the foot you may soon recover, but a slip of the tongue you may never get over. – Benjamin Franklin

June 29 – Ron Oldejans

If you **HOOT** with the **OWLS** at **NIGHT**, You can't **SOAR** with the **EAGLES** in the **MORNING**.

President's Message (continued from page 1)

emphasize the human aspect of Brat Days. You all work hard and I want to make your efforts as pleasant as possible. Without criticizing anyone specifically, I feel that, in the past few years, the emphasis was on equipment and supplies. This is important, but I think we can add to our emphasis this year by emphasizing human comfort. I want people to have enough strength left at the end of the event to have pleasant thoughts looking back on their efforts this year. Even relatively simple things like avoiding directing the sound stage, with its often excessively high noise levels, at the food tent, where people are expected to put in many hours of work, can make a difference. I have been emphasizing safety features all year long and I will continue to do so throughout the event. Safety, that is, not only for our customers, but also for our own volunteers.

On July 6 and 13, we will be meeting at the Salvation Army Temple's Social Hall and I plan to have special speakers who will address some of these issues.

I am not happy with the precedent of long waits on Saturday evening for the various sites to have their storage supplies picked up, nor am I happy with current arrangements for setting goods in the storage space. There is too much waiting and too much fussing about how things should be stored.

I am instituting an internship program this year for people whom I feel have potential to look at our process critically in a manor conducive to improvement.

When I think of the volume of business we'd create if we were to pro-rate our two days into a whole year, one would easily conclude that we are a pretty good-sized business. Also, we are now a player on the summer entertainment scene in Rockford. About a year ago, during another board meeting which I attend, I asked a significant person in the community the following question: "What would happen if Brat Days went away?" He was startled. He said, "Oh, I'd be disappointed. The Brat Days event is a significant part of summertime for my family here in Rockford." I think there are thousands of people who feel the same way. We must not disappoint them and I hope we can even expand our niche in this wonderful summer-in-Rockford environment.

What should the major league baseball manager say to his players? I don't know, but I'm going to simply say – Do your best.

Sincerely,

David R. Helland

Programs

July 14 Cindy Luxton – Health Care

Greeters

July

13	Curt Moen	J.D. Clemmons
20	Stephen Naff	Jim Coffey
27	Dave Nelsen	Mark Conklin

August

3	Steve Newton	Bob Connor
10	Dan Norman	Maleeah Cuevas

Word of the Day / Invocator

July

13	Harry Palm	Mary Ann Gaunt
20	Thomas Peterson	Cynthia Hall
27	Judith Phillips	Marge Hamburg

August

3	Ted Plum	George Hayward
10	Kanwal Prashar	Larry Hedberg

SPECIAL EVENTS

35th Annual "Thanks a Million" Brat Days

Friday, July 21, 2006 from 11 a.m. until 8 p.m.

Saturday, July 22, 2006 from 11 a.m. until 5 p.m.



I-I District Convention

August 3-6, 2006 at the Grand River Center in Dubuque, Iowa. Convention registration form is available at http://www.ii-kiwanis.org/06/Registration_form.pdf or in the May-June issue of *The Illiowan*.

I-I District Convention

Saturday, August 5, 2006 make your reservation with **Bob Herro** to attend the installation of our own **Ken Whitmore** as **Governor of the I-I District of Kiwanis International**. The **Governor's Dinner and Reception will be held at 7:00 p.m.**

51st Annual Circle K International Convention

August 12-15, 2006 at Boston Park Plaza in Boston, MA. Convention – registration and hotel form are available online at <http://www.the-meetingconnection.com/circlek/2006circlek.asp>

NEXT DEADLINE: August 3, 2006

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Alpine Kiwanis Meets Weekly:
Thursday, 7:10 a.m. at the Hoffman House

Return Service Requested

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KIWANIS CLUB

