

1968-2006
38 Years of Service



Officers

2005-2006

President
David Helland

President Elect
Jim Hogfeldt

Vice President
Ted Liebovich

Club Secretary
Ron Janecek

Membership Secretary
Jon Whitmore

Administrative Treasurer
James Coffey

Charities Treasurer
Gil Dohlen

Immediate Past President
Gary G. Hunt

Division 12
Lt Governor
John Armstrong

2005-2006
I-I District Governor
Amron Buchanan

2005-2006
Executive Director
Jea Nae Wood

THEME FOR 2005-2006

***This Job Is
About People.***

Alpine NEWS

Volume 41

Number 11

August 10, 2006

President's Message

It's Time to do Something About the Noise at Brat Days Worker Comfort Needs More Consideration

Alpine Kiwanis has had music at Brat Days for about 25 years. I'm told that some improvised stages within a food tent were the first venues for entertainers. Sound amplification came along soon thereafter. Then, the Park District's Showmobiles were introduced at no cost to Brat Days. Some perennial favorites, such as Moonlight Jazz, became partners with Brat Days around that time.

Sound amplification sort of evolved from none, to simple 70s stuff, then on to bigger equipment. Lately, we have provided amplification and a sound person. Today, it is obvious that very powerful sound amplification is available everywhere. Auto sound systems can literally vibrate a car – even those next to it. Rockford just passed a noise law because both auto and residence sound amplification is so painful and/or irritating as to destroy harmony (“peace and quiet”) in neighborhoods.

I feel that Brat Days leadership has been swept up in the pervasive thought that more sound is an inherent plus for the event – even a sort of draw. “We really crank up the sound for our customers,” is a common boast.

Our popular culture likes a lot of sound when we listen to music. However, it is not our customers that concern me, it is these two points:

1. The detrimental effect on our workers who struggle to communicate over the noise, and who endure up to two days of pain
2. The cost to Brat Days of providing live music at each site

The detrimental effect of noise in the workplace has been documented for years. Hearing loss is the more commonly known result, but fatigue and impaired judgment are also documented. No matter what the outcome of this initiative, we need to make basic changes in the comfort of those who spend long hours in high noise workstations at Brat Days.

Before I talk about cost of the noise at Brat Days, allow me to relate an experience I had on Saturday afternoon:

A group of about eight was performing. It was loud and we'd heard noise all day. Suddenly, the noise level increased a lot, instantly. A couple of people in the food tent hollered out to me, “Can you get them to turn it down?!” I spotted Les Ross, who was the emcee in the sound tent. He said he had nothing to do with it. Next, I went to the soundman, who was next to the stage. The noise was very uncomfortable; it was unsteady and filled my mind with dread. I hollered to the man at the soundboard, “Can you please lower the sound?!” He screamed back, “I have no control over it.

(continued on page 3)

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No longer at
Emmons Business Interiors

WORD OF THE DAY

July 6 – Barbara Olson

America is not anything if it consists of each of us.
It is something only if it consists of all of us.

– Woodrow Wilson

July 13 – Harry Palm

“Faith is the bird that sings while the dawn is still dark.”

– A Proverb by Rabin Dranath Tagore

July 20 – Dave Helland

Give people more than they expect and do it cheerfully.

July 27 – Michele Wahl

To avoid criticism: Say nothing. Do nothing. Be nothing.



Thanks a Million!

My thanks to all Alpine Kiwanians and your families and friends for the amazing efforts put forth during this year’s “Brat Days.” The committee members worked very hard and long to put together a very successful event. The site chairs could always be counted on to be everywhere they were needed to make this a safe and enjoyable fund raising opportunity. This is what makes me very proud to belong to Alpine Kiwanis.

Jim Welte

BIRTHDAYS

Name	August	Name	September
Theodore Liebovich	3	David Nelsen	1
James Merrick	9	Judith Phillips	2
Nancy Sanders	14	David Helland	3
Todd Scott	15	Ronald Janecek	4
Angelo Caruana	17	Kathy Taylor	4
Cynthia Hall	20	H. Ward Sterett	7
Allen Cramer	22	Mary Ann Gaunt	8
Doris McLendon	23	Robert Thorsen	9
John Heisel	24	Anders Gredenius	12
Ronald Oldejans	25	Mark Conklin	13
James Clemmons	29	Keith Forberg	14
		Gary Hunt	16
		Ron Miller	16
		Harold Palm	18
		Kanwal Prashar	27

ANNIVERSARIES

Name	August	Name	September
David Nelsen	4	Michael Simmons	1
Randall Larson	5	Binah Wing	3
Jeffery Walton	8	Curtis Moen	10
Mark Conklin	10	Bob Kuhlmeier	14
Vincent Facchiano	10	Gary Ven Rooy	15
James Clemmons	11	Theodore Plum	19
Steven Brunette	12	Nancy Sanders	23
Allan Weir	12	Keith Forberg	26
Robert Herro	17	Ronald Janecek	29
Anders Gredenius	19		
George Hayward	19		
James Welte	22		
David Whitehouse	25		
John France	31		

Alpine Kiwanis “Hit It Big In Dubuque”

The Alpine Kiwanis website, scrapbook and newsletter were named the “Best” in the Silver category at the 89th I-I District convention held in Dubuque, Iowa in August.

President's Message (continued from page 1)

They control it from the stage. It's their amps!" He flipped a toggle switch to demonstrate. No change occurred. (Was it the switch? – I'll never know.) I attracted the attention of the player nearest us. I put my hands over my ears and then pointed down. He smiled and waved. Was it fresh naiveté or was it disdainful arrogance? – I'll never know, but the noise did not diminish.

I approached Tom Weingartner. "Those *#%@*#%@ just blew me off!" I screamed, "Who are they?" "I don't know," he said, "some church group Curt Moen lined up." "Well, please don't have them back next year!" He shrugged.

I went back to working the drive-thru. It was behind the seating tent, but I had to scream at people who were trying to order. Two customers told me that they use the drive-thru because they can't stand the noise at Brat Days.

I paid attention to the band for the rest of their playing. Several times, they promoted their own music products, blatantly hawking their own wares, but never said a word about us. I conclude this about the group:

1. They ignored a request to reduce the noise level
2. They bypassed the sound equipment we provided, thereby gaining control of the event
3. They hijacked our event to merchandise their own CD sales

At Brat Days '06, we spent \$2400 for Showmobiles and \$2600 for sound systems. That comes to an astounding 26.73% of non-food expenses for sound and show!!

Please consider these thoughts as we look toward 2007:

1. Twenty-five years ago, the fidelity of recorded (taped) music was awful compared to today. Many radio stations cater to "oldies" that make for "easy listening." Could we advertise country favorites from 11:00 until noon and jazz from 1:00 to 2:00 and so on, for one given site?
2. Most established groups have their own sound systems. For example, our John Vanderheyden's "Hallelujah Quartet" has a great system. So, let's see what some of our regulars like Moonlight Jazz and Dixieland Docs already have at their disposal.
3. Let's revisit the concept of a simple platform and a bigger tent with a more pinpoint sound system. This way, the folks in the eating tent can enjoy performers without deafening workers over in the food tent. These Showmobiles are an excessive luxury!
4. Twenty-five years ago, drive-thru didn't exist. Now, it is an expanding part of our operation. No entertainment is needed for this function. I think we should plan our sites so that the workers at this function are away from most sound. Those workers who especially wish to escape the blaring din can work at these stations.

In summary, I propose a major overhaul of the noise issues at Brat Days '07. It costs too much, and it hurts too much!

Sincerely,
David R. Helland

Programs

- Aug. 10** Tom Lindblade – Paddling Trees
Aug. 17 Mike Hughes – Identity Theft
Aug. 24 Charity Committee – Jim Coffey
Aug. 31 Lori Gummow – Winnebago Clean & Beautiful
Sept. 7 Judge Prochaska
Sept. 14 St. Petersburg Trip – Ralf Jansson
Sept. 21 Girl Scout – Jim Coffey

Greeters

August

10	Dan Norman	Maleeah Cuevas
17	Ron Oldejans	Bruce Dearborn
24	Barbara Olson	Gil Dohlen
31	Harry Palm	Fred Ellenberger

September

7	Thomas Peterson	Joe Etminan
14	Judith Phillips	Vince Facchiano

Word of the Day / Invocator

August

10	Kanwal Prashar	George Hayward
17	Les Ross	Larry Hedberg
24	Nancy Sanders	John Heisel
31	Michael Simmons	Chris Hempfling

September

7	Gene Sjostrom	Arlene Henderson
14	Bob Stadtmueller	Doug Herriott

SPECIAL EVENTS

51st Annual Circle K International Convention

August 12-15, 2006 at Boston Park Plaza in Boston, MA. Convention registration and hotel form are available online at:

<http://www.the-meeting-connection.com/circlek/2006circlek.asp>

K-TRIVIA

Kiwanis International's first Worldwide Service Project was initiated in 1993 and formally launched in 1994. The project is designed to eliminate iodine deficiency disorders (IDD) as a world health problem. Iodine is an essential micronutrient in the human diet. About 1.5 billion people live in iodine-deficient areas of the world, and half of them are children.

NEXT DEADLINE: September 7, 2006

ALPINE NEWS EDITORS

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DISTINGUISHED AWARDS FOR THE 2004-05 KIWANIS YEAR

Alpine Kiwanis was one of the 84 clubs, 20 Divisions and 42 Members acknowledged for their extraordinary achievements that resulted in **Distinguished recognition from Kiwanis International for the 2004-05 year**. Willingness to participate and tremendous dedication to the Kiwanis organization contributed to this honor and also helped the Illinois-Eastern Iowa District obtain the recognition of **Distinguished District for the 2004-05 year!** The awards were presented on Thursday Evening, August 3, 2006 at the District Convention in Dubuque.

Source: Illiowan, July-August 2006

Ken Whitmore - 2006-2007 Governor Designate

Congratulations to Alpine Kiwanian, Ken Whitmore! Ken's theme for 2006-2007 Kiwanis Year, is **Measuring Success by the Lives We Touch**.

According to Ken, part of the inspiration for the theme comes from the 1975-1976 Kiwanis International theme, "If you would sense the past...touch a rock. If you would capture the moment...touch a rose. If you would glimpse the eternal...**touch a life**." With his focus on growth and a passion for service, Ken looks forward to an exciting 2006-2007 Kiwanis year.

Source: Illiowan, July-August 2006



John Vanderheyden - 2006-2007 Treasurer Designate

The Kiwanis clubs of Division 12 of the Illinois – Eastern Iowa District of Kiwanis International unanimously support the nomination and election of John E. Vanderheyden for the position of Treasurer for the October 1, 2006 – September 30, 2007 Kiwanis year. The Kiwanis Clubs of Division 12 look forward to John's leadership and urge the rest of the I-I District to pledge their support for John in his quest to become the 2006 – 2007 District Treasurer.

Source: Illiowan, July-August 2006



Alpine Kiwanis Web Site: www.alpinekiwanis-il.org

Alpine Kiwanis Meets Weekly:
Thursday, 7:10 a.m. at the Hoffman House

Return Service Requested

P.O. BOX 5132 • ROCKFORD, IL 61125

KIWANIS CLUB



"I'm so grateful that Kiwanis made a club for me"... ..."I have charity in my heart, too."

Those are the winning words of Josette Beek, the first President of the Alpine Aktion Club of Rockford Illinois. On July 22, 2006 Josette traveled to the Kiwanis District Office in DeKalb, Illinois for an Aktion Club Speech Contest. Thanks to Katie Heisel, Josette's new friend, for providing transportation for her to be able to participate. Josette was one of nine speaking in front of a panel of three judges, all deciding who would then be the District Champion going on to speak before the Delegates at the I-I District Kiwanis Convention in Dubuque, Iowa on Friday, August 3, 2006.

There are nine Aktion Clubs in the I-I District, and all were represented with speakers. Each speaker was allotted a five minute speech time limit, the topic being *"How Can I Give Back To The Community By Being An Aktion Club Member."* Josette reached deep within when coming up with her words; she spoke eloquently from her heart and stayed in the time limit guidelines.

Josette arrived back at the Alpine Kiwanis Brat Days Logli's site with a big whimsical smile on her face. To her, she had a secret but it didn't take long for her to spill the beans, "I Won!" she said. She then received hugs and congrats from all around. Needless to say, many, many Kiwanians were happy for and proud of Josette.



Josette Being Presented The Distinguished Club Award for Alpine Aktion Club by Gary Hunt, Club Advisor

On Tuesday, August 1st again Josette was showing the big whimsical smile at the bi-monthly meeting of the Alpine Aktion Club. She again announced her good news, "I Won" she said. "I was number four and I just couldn't believe when they called out 'four' as the winner". She told her fellow Kiwanians, "I am very nervous about speaking in front of 200 people, and I ask all of you to keep me in your thoughts." She also told the group how proud she is to represent her Kiwanis Aktion Club.

Good Luck, Josette! You are such a winner, and we all are so very proud to have you represent Alpine Aktion Club of Rockford and, in the bigger picture, Alpine Kiwanis.

Alpine Aktion Club of Rockford, Illinois....a Kiwanis club for people with disabilities.